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CertiLingo
EXECUTIVE SUMMARY

Overview

CertiLingo is an innovative AI-powered online platform that provides instant, scalable language certification aligned with the Common European Framework of Reference (CEFR). Established in Cyprus by a multidisciplinary team, CertiLingo aims to revolutionise the European language validation landscape by offering accessible, reliable, and technologically advanced testing solutions for learners and educational institutions worldwide.

Problem

Traditional language certification processes are often costly, time-consuming, and difficult to access, relying on outdated validation methods that fail to meet the growing demand for rapid, scalable language assessment. Additionally, issues such as cheating and fraudulent certifications undermine the credibility of existing language validation systems.

Solution

CertiLingo offers a fully online, AI-powered assessment platform that covers all CEFR levels from A1 to C2. The platform uses AI to correct assessments and provide specific feedback. It also offers industry-specific modules (Legal). With flexible pricing and instant certification delivery, CertiLingo meets the needs of diverse users seeking reliable language validation at their convenience.

Business Model

Free-First Access Model - Candidates worldwide can take full proctored exams completely free of charge, eliminating barriers to entry (Our exams match — and in many cases exceed — the reliability of traditional validation systems).

For Businesses:

Free access for the first 3 months, followed by 4 plans designed to meet the needs of businesses of any size. Some features for businesses:

- Exam Bundles
- Industry Specific Exams
- Fully Customised Tests
- Analytics
- White Label Options

For Individuals:

Revenue comes from value-added services:

- Additional exams within a month
- Practice test bundles
- Certificate dispatch (hardcopy)
- Personalized feedback
- Human Examiner
- Ads