

Executive Summary

wosom[®]

Dream it, Plan it, Live it!

What is WOSOM?

WOSOM is a **Certified Innovative Business** by the Deputy Ministry of Research, Innovation and Digital Policy of the Republic of Cyprus, redefining how weddings are planned and delivered. By integrating 30+ wedding categories into one connected ecosystem, it empowers couples, vendors, and guests with tools and services designed to meet modern needs and drive global growth.

The Problem

Couples find planning a traumatic experience, vendors lack visibility, and guests are left out. Disconnected tools dominate a €260B market with no central ecosystem aligning all stakeholders.

The Solution

WOSOM replaces chaos with clarity by offering an all-in-one digital & offline ecosystem that aligns couples, vendors, and guests. Solving real-world wedding challenges at every level.

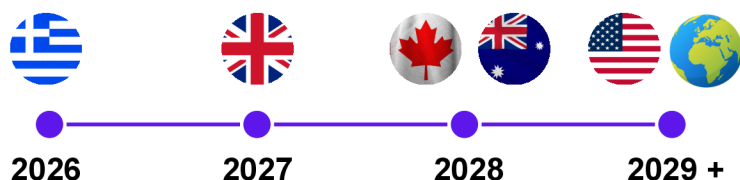
Business Model & Revenue Streams

- Hybrid Model
- Subscriptions
- Transaction fees
- Advertising
- Commission-based
- Premium Features

Growth Model:
B2B2C2U

Year	Y 1	Y 2	Y 3	Y 4
Revenue (€)	1.3 M	3.3 M	8.5 M	21.1 M
EBITDA (€)	(200K)	110K	600 K	1.8 M

SAM	TAM	SOM
€ 270B	€ 50B	€ 8.5 M



WOSOM's Minimum Desirable Product (MDP) has been developed and launched. We are actively validating market fit with real users. Supported by a dedicated team already onboarding vendors and driving **positive traction**.



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