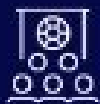




**Sport Events
Recording**



**Digital Athletes Profile Video
Analysis & Data Analysis**



**Educational Sports
Seminars**



GeniusBall-Sports



Genius Ball Sports



Genius Ball Sports



info@geniusballsports.com

Business Idea & Impementation

Cyprus is a small but deeply passionate sports market. However, up to 80% of young athletes abandon sports early, particularly between the ages of 13 and 19. Most of them drop out from team sports, often carrying negative or even painful emotions toward sports and the values they once believed in.

This is not due to a lack of talent but because the system around them fails to offer structure, fairness, and transparent evaluation.

Genius Ball delivers an **all-in-one, AI-powered sports video & analytics ecosystem** that replaces manual, subjective, and fragmented evaluation processes with automated, objective, and video-driven insights for all stakeholders with the vision to **empowers athletes developments , promotion and increase the sense of fairness.**

Business Structure

Our competitive advantage lies in our automation engine from a central platform and the decentralization to the users, our camera-agnostic architecture, and our integrated B2B-B2B2C-B2C model. Whether a federation manages an entire league or a parent wants highlights of a single match, our platform adapts seamlessly.